



Ahlan QATAR

Trade Mission for the Furniture Industry
in Doha, Qatar

AN EXPLORATORY MEETING POINT
WITH THE LEADING PLAYERS
IN FURNITURE, DESIGN,
AND TOURISM & HOSPITALITY
INDUSTRIES IN THE MIDDLE EAST

DOHA, QATAR
NOVEMBER 11-14, 2018

Send RSVP by 11 October 2018
to jamaica.cfip@gmail.com

Conquer Qatar!

November 11 to 14, 2018
in Doha, Qatar

Focus sectors:

Furniture, home furnishings, interior design,
Philippine tourism and hospitality

Program cost:

USD 350 (program fee per member delegate)
USD 500 (program fee per non-member delegate)
PHP 80,000 (all-inclusive travel cost
per delegate)

Contact

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SEND RSVP on or before
11 October 2018 (Thursday)



Trade Mission Agenda

Business Matching
with Potential Partners
and Importers

Opportunity to Present
your Products

Market Intelligence

Why Conquer Qatar?

Philippines-Qatar Trading

Latest 2017 furniture imports by Qatar valued USD 300K out of USD 1.8M Philippine exports.

Affluent Market

The energy superpower ranks **7th Richest Country in the world**, and "**the richest country on a per person basis**".

Rapid Tourism Development

Anticipates 10% growth in hospitality sector in the next 3 years, revenues expected to peak at USD 1.6B, due to 80 countries visa-lift, and **constructions of 100 buildings or about 20,000 hotel rooms**.

Qatar's Promise of Development

Qatar economy is based on heavy industrial projects, with current developments in the tourism, hospitality and transport sectors.

Agenda

Day 1: November 11, 2018, Sunday - Arrival

*Philippine delegates' arrival at Doha

*Check-in at hotel

Day 2: November 12, 2018, Monday - Business Matching

7:30 to 8:30 AM - Breakfast

8:30 to 10:30 - Philippine and Qatari delegation intro meeting

10:30 to 11:30 - Philippine delegation's presentation

11:30 to 1:00 PM - Lunch

1:00 to 2:00 - Qatari delegation's presentation

2:00 to 2:30 - Business matchmaking, networking

3:30 to 4:00 - Philippine Trade & Investment Center-Dubai
Presentation

4:00 to 5:00 - Legal aspects discussion, working merienda

5:00 to 5:30 - Business matchmaking, networking

5:30 PM - Session ends

Day 3: November 13, 2018, Tuesday - Visit Index Qatar 2018

11:00 AM to 10:00 PM - Index Qatar 2018

*at Doha Exhibition & Convention Center, West Bay, Doha

Day 4: November 14, 2018, Wednesday - Market Sensing

*Check-out from hotel

*Side tour to *IKEA-Qatar

*Philippine delegates' departure from Doha

Ahlan Qatar!

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